# Financing Partners for the Lower Middle Market



### Who we are

Since its founding in Minneapolis, Minnesota in 1993, Northstar Capital has been a trusted financing partner for lower middle market financial sponsors, business owners, and management teams. Guided by its Midwestern values and over 25 years of experience investing in the lower middle market, Northstar Capital brings integrity, experience, and commitment to each of its partnerships.







Committed

#### **Investment Parameters**

#### **Company Characteristics:**

- Sponsored transactions
- History of stable cash flows and profitability
- Sustainable margins
- Strong, proven management team
- · Leading positions in niche markets

#### **Geographic Focus:**

U.S. and Canada

#### Company size:

EBITDA of at least \$3M

#### Industries:

Generalists

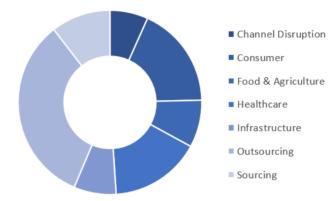
## Investment Types:

Subordinated debt: \$5M to \$30M

Equity Co-Investments: (up to) \$15M

"A Range of Solutions for Each Situation"

# Diversified Investing by Theme



1.7B +

Committed
Capital Raised

7

Funds Raised 77+

+ 160+

Years of Combined Platform
Partner Experience Investments

#### **NORTHSTAR TEAM**



**Douglas E. Mark** *Managing Partner* 



Matthew R. Lilledahl Vice President



Brian J. Schneider Managing Partner



Joseph J. Lingen
Vice President



Christopher J. Kocourek Managing Partner



Makenzie L. Murtha
Vice President, BD



Daniel E. Kleineman



Kendall H. Williamson
Senior Associate



Ethan C. Eid
Partner



Colin J. Moroney
Associate



John V. Kennefick

Principal



Johnny D. Walsh
Associate

<sup>\*</sup>Northstar does **not** invest in Real estate development, natural resources exploration, and emerging technology companies\*



